

RE-UZ BELGIUM, a limited liability company with capital of 20,000 Euros, whose registered office is at 9a Rue de Wallonie, 4460 Grâce-Hollogne, Belgium, registered with the ECB under number 0552 729 358.

Hereinafter referred to as "RE-UZ"

Privacy policy

Version dated 12 March 2024

The websites "billiecup.com", "www.reuz.com/be", "www.ecocup.com", including any variation of these domain names (the "Site(s)"), as well as their content, are the property of RE-UZ.

This privacy protection policy (hereinafter the "Privacy Policy") applies to any consultation and/or use of the Site and describes how RE-UZ collects, uses and stores the personal data of its customers (hereinafter the "User(s)") collected via the Sites.

ARTICLE 1 - SITE CONTENT

RE-UZ undertakes to make its best efforts to ensure secure access to and use of the Site and endeavours to provide content on the Site that is as accurate as possible.

The User is informed that RE-UZ may temporarily interrupt access to the Site for technical reasons, in particular for technical maintenance. The User accepts these interruptions and waives any claim in this respect.

RE-UZ does not support or accredit any third-party website whatsoever, and RE-UZ shall not be held liable in any way whatsoever in relation to any of them.

RE-UZ may not be held liable for any indirect and/or consequential loss, including but not limited to any financial or commercial loss, loss of customers, operating loss, loss of profit, loss of opportunity, resulting from consultation of the Site, use of the Site and its content.

The User undertakes to consult and use the Site for the sole purpose of preparing, evaluating and/or ordering Products supplied by RE-UZ and to do so in a manner that complies with public order, good morals and the rights of third parties. The User undertakes not to commit any act that may jeopardise the computer security of RE-UZ or other Users. The User also undertakes not to interfere with or interrupt the normal operation of the Site.

The User is responsible for implementing sufficient procedures and virus checks to meet the specific requirements guaranteeing the protection and security of data input/output.

ARTICLE 2 - USE OF COOKIES

The RE-UZ Site uses cookies whenever the User accesses and/or uses the Site in order to distinguish one User from other Users.

➤ WHAT IS A COOKIE ?

Cookies are small information files sent to the User's browser and stored on the User's terminal, in particular a computer or mobile phone. These files (hereinafter referred to as "Cookies") include information such as the User's domain name, the User's Internet service provider, the User's operating system and the date and time of access. Cookies enable RE-UZ to improve the Content of the Site and the User's browsing experience and under no circumstances are they likely to damage the User's terminal.

In order to optimise the User's experience on the Site and to enable them to benefit from certain personalised functionalities, RE-UZ recommends that the User's computer, tablet, mobile phone and/or any other terminal be configured to accept Cookies.

➤ *WHAT TYPES OF COOKIES ARE USED BY RE-UZ ON ITS WEBSITE?*

Essential cookies:

These are all the Cookies that are essential and necessary for the proper operation of the Site. In particular, these are the Cookies that enable Users to access the Site, connect to their account and use the Site's functionalities. These cookies do not collect any information about the User.

Functional cookies:

These Cookies enable Users to improve their experience on the Site and to personalise their browsing. These are all Cookies which remember the choices made by the User and which, in particular, make it possible to remember the creations made by the User and the products added to the basket so that the User, on leaving the Site and reconnecting, can resume ordering without losing this information.

All the information collected by functional cookies is used solely to improve the operation of the Site. Deactivating them may cause the Site to malfunction.

Tracking and analysis cookies:

They consist of various tools which analyse the use made of the Site in order to better understand the behaviour of Users and improve their experience.

By deactivating them, use of the Site may be limited.

Targeting cookies:

These Cookies display advertising banners likely to be of interest to the User. They make it possible to redefine the targeting of these advertising campaigns in order to display more relevant content to each User.

Deactivating them may make browsing the Site more difficult.

➤ *WHAT RIGHTS DO USERS HAVE?*

The User has the right to access, withdraw and modify personal data communicated via Cookies (more information on the Data Protection Authority website: "<https://www.autoriteprotectiondonnees.be>"). The User may also block Cookies by activating the setting on their browser that allows them to refuse all or some Cookies.

If the User refuses to store Cookies on his/her terminal, or if the User deletes those stored there, the User is informed that his/her browsing on the Site may be restricted.

Where applicable, RE-UZ declines all responsibility for any consequences related to the operation of the Site and any services offered by RE-UZ, resulting from :

- (i) (i) refusal of Cookies by the User, and/or
- (ii) the impossibility for RE-UZ to record or consult the Cookies necessary for their operation due to the User's refusal of Cookies.

ARTICLE 3 – PROTECTION OF PERSONAL DATA

When a RE-UZ User visits the Site or uses the Site, in particular for the purpose of preparing and placing orders, RE-UZ collects personal data concerning them.

A. WHAT IS THIS DATA ?

The data that RE-UZ collects is for the most part considered to be personal data within the meaning of Regulation (EU) 2016/679 of 27 April 2016 (the "GDPR").

This is any information relating to an identified or identifiable natural person, such as a name or an online identifier.

B. HOW IS THIS DATA COLLECTED?

- *When a User consults or uses the Site*

When a User browses the site, RE-UZ automatically collects information on his/her IP address, connection identifiers and date of connection.

This data is collected in two main ways:

- Via "Cookies" files

Cookies include information such as the User's domain name, the User's Internet service provider, the User's operating system and the date and time of access.

- Via log files

These are files that chronologically record the history and events carried out on the Site. These files contain information about Users such as their IP address, the time and date of connection, the type of browser and the duration of the connection.

- *When a User accesses a particular service on the Site*

When a User accesses a particular service on the Site, for example when preparing or placing an order on the Site, the User may be asked to voluntarily transmit additional personal data to RE-UZ.

In this case, RE-UZ collects all the personal data voluntarily provided by the User, including name, billing address, delivery address, e-mail address and telephone number.

C. WHY DOES RE-UZ PROCESS THIS DATA?

- *Mainly to enable navigation of the Site*

The data collected by RE-UZ during the User's browsing of the Site enables RE-UZ to ensure that the Site functions properly and to make any necessary improvements.

RE-UZ also processes this data to ensure the security of the Site by detecting potential risks and fraud.

- *To execute orders*

RE-UZ may process the data collected in order to execute any order placed by the User via the Site and also to communicate with the User and respond to any requests sent via the Site.

The data collected enables RE-UZ to manage its contractual relations with the User.

- *In order to promote the products and services provided by RE-UZ*

RE-UZ may process the data collected for the purpose of promoting RE-UZ products and services by means of direct marketing.

The User has consented or explicitly agrees that RE-UZ may use the data entrusted to it for promotional and direct marketing purposes.

Users may withdraw their consent at any time by sending an e-mail to "dpo@impact-gr.com".

- *In order to comply with its legal obligations*

The data collected may be used to meet any legal obligations of RE-UZ.

D. DATA RETENTION PERIOD

Data will be kept for a period of time in accordance with legal and regulatory obligations.

They are kept until the purpose for which the data was collected is achieved or until the User requests RE-UZ to delete the data processed or, in any event, until 3 years after the last contact with the User.

E. DATE RECEPTIENT AND LOCATION OF DATA

The data collected by RE-UZ may be communicated to the companies in its group and to any supplier, external service provider, consultant and to any third party when this is necessary for the performance of its mission, to which the User explicitly agrees.

They are sent to the tax authorities. They may be forwarded to RE-UZ's legal counsel, to a bailiff or to any representative of the State in the event of legal recovery.

The data is stored exclusively on servers located within the EU. It will not be transferred to a country that does not offer an adequate level of protection, unless the processing of the order requires the sharing of information with service providers, suppliers or distributors in countries other than EU member states. In this case, RE-UZ will ensure that appropriate guarantees are in place for this transfer.

F. WHAT ARE THE USER'S RIGHTS?

Information

This right is exercised by means of this document. If the data processed includes the data of the User's personnel, the User undertakes to inform them of this document.

Access and rectification

The User has the right to access his or her data and to have it corrected if necessary.

Opposition

Users may object to the processing of their data by RE-UZ on the basis of its legitimate interests.

Withdrawing consent

Where data is processed by virtue of the User's consent, the User may withdraw consent at any time by sending an e-mail to "dpo@impact-gr.com", without however calling into question the lawfulness of previous processing.

Deletion

Users may obtain the deletion of their data or the restriction of processing under the conditions set out in Articles 17 and 18 of the General Data Protection Regulation.

Portability

The data supplied may be communicated to the User or sent to another data controller in electronic format.

G. POINT OF CONTACT

The data controller (RE-UZ) and its data protection officer (dpo@impact-gr.com), where applicable, are available to the User for any questions and, subject to proof of identity, for any requests relating to the rights set out above.